



Lansing Theater And Performing Arts Booster Club

Advertising Prices 2018-2019

Standard Package:

Includes printing in four playbills throughout the school year:

- Middle School Musical
- High School Musical
- Middle School Drama
- High School Drama Playbills

As well as the:

- Cookies and Carols Event Program

Advertisements may be customized for each publication.

Premium Package:

Upgrade for an additional \$25.00. Includes the standard package and printing of your Logo or Name static in all Concert Programs throughout the year – Approximately 18 Times!

Price Chart

Advertisement Size	Premium Package	Standard Package	Single Program	Height	Width
1/4 Page	\$ 140	\$ 115	\$ 30	2"	2.5"
1/2 Page	\$ 195	\$ 170	\$ 45	4"	5"
3/4 Page	\$ 265	\$ 240	\$ 65	individualized	
Full Page	\$ 325	\$ 300	\$ 80	8"	5"
Inside Cover Front or Back*	\$ 400	\$ 375	N/A	8"	5"
Back cover*	\$ 475	\$ 450	N/A		

*Must be submitted by 8/31/18 and selected by random drawing

Please email Margaret Shackell (shackell@lthaca.edu)
for more information or to place your order.

