

Dear Parent or Student,  
 Yearbook recognition ads are a great way for parents, families and friends to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. To purchase your ad online, follow the instructions on the form below. All ad orders must be placed online by 12/14/2020

# ORDER YOUR YEARBOOK RECOGNITION AD TODAY!



**ORDER BY 12/14/2020**

**COLOR AD**

Full Page	\$240.00
1/2 Page	\$160.00
1/4 Page	\$85.00
1/8 Page	\$65.00

## EASY PAYMENT PLAN AVAILABLE\*

\*Credit card installment plan available for orders of \$30 or more.

**IT'S EASY! Create your ad online at [www.jostensadservice.com](http://www.jostensadservice.com)**

- 1. Choose your ad size and layout.**
- 2. Enter your text and upload your photos.**

### Important information about Yearbook Recognition Ads

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- Color photographs uploaded for black-and-white ads will appear in black and white.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

### GUIDELINES SURROUNDING RECOGNITION AD CONTENT.

Our school reserves the right to edit ads to match colors, fonts, and layouts in our book.

If you are unable to design an ad through Jostens, please submit 300dpi photos and order forms (found on the school website) to [cayugan13@gmail.com](mailto:cayugan13@gmail.com) with [Student Name] Recognition Ad in the subject line. Checks can be made payable to The Cayugan and dropped off at the LHS Front Office.

### Frequently Asked Questions

**How are the ad prices determined and what is the money used for?**

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

**How is the ad deadline determined?**

The ad deadline is set by our school based on the production schedule for the yearbook.

**Can I create my student's ad on my mobile device?**

Yes, yearbook ads can be created online from both desktop and mobile devices.

**Can I send my materials to the school?**

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

**More questions? Call Jostens at (800) 358-0800.**

[www.jostensadservice.com](http://www.jostensadservice.com)

